



Vision

A world where leading businesses move their goods in reusable packaging.

Mission

To accelerate supply chain adoption and optimization of reusable packaging systems through education and advocacy.

Values

Collaborative ▪ Credible ▪ Insightful ▪ Agile



Why You Should Join RPA

For a quarter of a century RPA has been working with member companies to represent and advance the business interests of the reusable transport packaging industry. Today, RPA is the global leader in advocating reusable packaging systems and managing programs for member collaboration on common industry objectives. Join RPA to engage with the reusable packaging industry, network with leading reuse experts and practitioners, build relationships with partners and customers, increase awareness on reuse strategies and tactics, collaborate on industry projects, promote your company and market reuse solutions, and contribute to a growing reuse economy.

Get in Touch or Scan the QR Code for More Information



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**Promoting Reusable
Transport Packaging for
25 Years.**



**Reusable
Packaging
ASSOCIATION**

www.reusables.org

About RPA

Founded in 1999, the Reusable Packaging Association (RPA) is a non-profit trade organization representing and promoting the common and pro-competitive business interests of member suppliers and users of reusable packaging products and services. RPA connects the industry to expand, innovate and validate reusable packaging systems.

RPA supports members today for a stronger business climate tomorrow, fulfilling the promise to become zero-waste, resource-efficient, and a higher-performing visible and resilient supply chain.



Membership

RPA is a membership-based non-profit global trade organization that includes companies participating in the supply, use, and service of a reusable transport packaging system involving products such as pallets, bulk bins, totes, trays, containers, racks, wraps, and dunnage. Regular members are businesses that process or supply raw materials; design, make and market transport packaging products and associated components; provide pooling and logistics services; use and handle the reusable packaging in processing, manufacturing, distribution and retail environments; and offer technology, automation, and handling services to the industry.

Membership Categories:

→ Regular Members

Companies that design, manufacture, and market reusable packaging products; provide pooling or logistics services; provide technology or automation; and supply raw materials for production.

→ Primary-end User Members

Companies and organizations that use rented or purchased reusable packaging products for the transportation of goods in supply chains (i.e. grower-shippers, consumer products companies, OEMs, retailers, etc.)

→ Industry Advocates

Nonprofit associations, government entities, or academic institutions whose work promotes or supports the use of reusable packaging solutions.

→ Reuse Leaders

Individuals interested in reusable packaging systems or markets in either business-to-business (tertiary packaging) or business-to-consumer (primary packaging) applications, including entrepreneurs, sustainability professionals, consultants, investors, advisors, and packaging engineers.

Member Engagement

Tradeshaw Programs

Showcase innovations and provide educational insights on industry trends, case studies, and product developments.

Committees

Bring members together in a collaborative environment to address common issues and to advance industry projects.

Communications

Provide relevant and credible industry news, data, and resources to trade, market, and government audiences.

Government Affairs

Enable RPA's collective voice to advocate industry positions on legislative and regulatory matters.