Antitrust Policy Statement

- Not exclude competitors from membership

- Restrict members from dealing with non-members

- Limit access to information developed by the Association

- Enforce membership rules arbitrarily

- Prohibit discussion on pricing including:

  - (a)   Current or future prices
  - (b)   What constitutes a "fair" profit level
  - (c)   Possible increases or decreases in prices
  - (d)   Standardization or stabilization of prices
  - (e)   Pricing procedures
  - (f)   Cash discounts
  - (g)   Credit terms
  - (h)   Control of sales
  - (i)   Allocation of markets or customers
  - (j)   Complaints to a competitor that his prices constitute unfair trade practices;
  - (k)   Refusal to deal with a corporation because of its pricing or distribution practices
  - (l)   Whether or not the pricing practices of any industry members are unethical or constitute an unfair practice

RPA
REUSABLE
PACKAGING
ASSOCIATION

**ANTITRUST COMPLIANCE POLICY STATEMENT
FOR MEETINGS OF MEMBERS AND DIRECTORS**

Members and Directors of the Reusable Packaging Association ("RPA") will avoid actions and discussions at meetings of the Members and/or at meetings of the Board of Directors that constitute potential violations of the antitrust laws. The following is a list of actions and discussion topics that will be avoided by all Members and Directors:

1. Members and Directors will not exclude competitors from membership in the Association, without substantial lawful justification, and not if there is a business advantage in being a member.

2. Members and Directors will not restrict members from dealing with nonmembers.

3. Members and Directors will not limit access to information developed by the Association, unless such information is firmly grounded upon the need to protect trade secrets.

4. Members and Directors will not enforce membership rules arbitrarily.

5. Members and Directors of RPA will avoid discussion of matters of potential antitrust concern at meetings, including:

   (a)   Current or future prices;
   (b)   What constitutes a "fair" profit level;
   (c)   Possible increases or decreases in prices;
   (d)   Standardization or stabilization of prices;
   (e)   Pricing procedures;
   (f)   Cash discounts;
   (g)   Credit terms;
   (h)   Control of sales;
   (i)   Allocation of markets or customers;
   (j)   Complaints to a competitor that his prices constitute unfair trade practices;
   (k)   Refusal to deal with a corporation because of its pricing or distribution practices; and
   (l)   Whether or not the pricing practices of any industry members are unethical or constitute an unfair trade practice.

**Reusable
Packaging
ASSOCIATION**

R&E Meeting Agenda

I. RPA Updates

    A.   PACK EXPO Las Vegas

    B.   PACK EXPO Learning Center Panels

    C.   TWG Whitepaper 2023 Release

II.   Project: R&E White Paper

    A.   Status

    B.   Next Steps

III. Project: Next Focus Areas

    A.   Pipeline

    B.   Open Discussion

Reusable Packaging ASSOCIATION

PACK EXPO Las Vegas
Reusables Packaging Pavilion

REUSABLE PACKAGING LEARNING CENTER

Update:
12 July 2023

PACK EXPO Las Vegas

Reusable Packaging Learning Center

September 11–13, 2023
Las Vegas Convention Center
Las Vegas, Nevada USA

Retail & Ecommerce Workstream Panel #1

"Reusable Transport Packaging in Retail Supply Chains: Business Case and Best Practices"

Monday, September 11, 2023
2:30 PM – 3:15 PM Pacific Time Zone (Las Vegas)

The process in which consumer goods are distributed from point of manufacture to point of retail sale continues to change rapidly. Challenged by material shortages, supply chain disruptions, labor constraints, shifting consumer preferences, and commitments to sustainability goals, retailers are exploring reusable packaging systems to stabilize operations, generate new cost-saving efficiencies, integrate automation and technologies, and reduce environmental footprints. This panel session of experts in reusable packaging for retail supply chains will discuss the reusables business case and operational best practices drawing from successful models around the global retail marketplace.

Moderator:

Panelists:

1.

2.

3.

TWG Whitepaper
## Project Summary

- **A Smarter, Technology-Driven Supply Chain with Reusable Packaging Systems;** 2023 Update

  "The ultimate reference guide to the evaluation and application of technology-based solutions on reusable transport packaging across a variety of industries."

- 15 TWG member company contributions

- 7 Industry leading case studies

- 99 hyperlinks to industry resources

- 95 pages
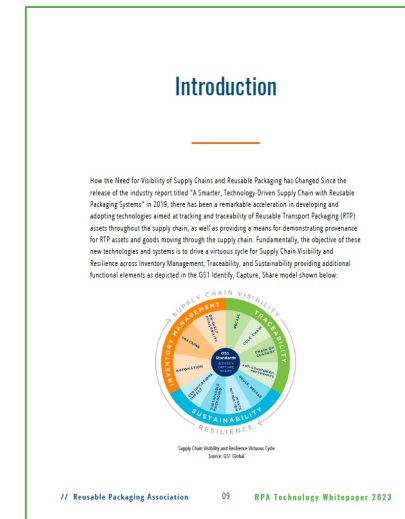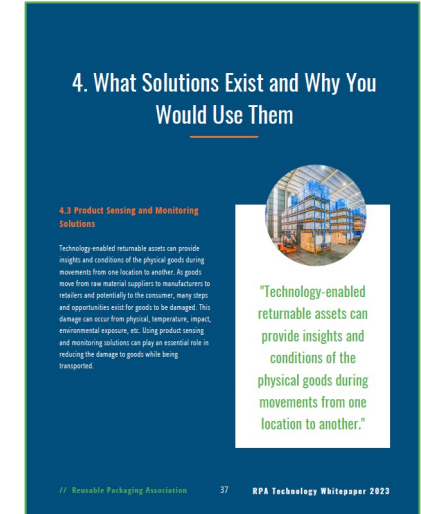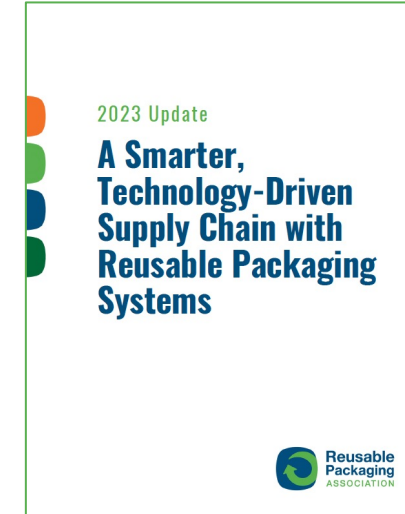
Retail & eCommerce Whitepaper
Status

Whitepaper Sections	Owners	Content	Draft Edit	Final Edit	Final
1. Executive Summary	RPA Debus/Hoff	Y	Y	Y	Y
2. Introduction	RPA Debus	Y	Y	Y	Y
3. Why Reusable systems …	RPA / R&E SME	Y	Y	Y	Y
4. **What is a successful reusable application** …	IFCO, CHEP, TBD	Y			Y
5. **What best practices & learnings** …	SA, Rehrig, IFCO, TBD	Y			Y
6. **What sustainability framework and variables …**	Rehrig, Monoflo, TBD	Y	Y	Y	Y
7. How to use the reuse data …	RPA / TWG Content, TBD	Y	Y	Y	Y
8. Appendix	RPA Hoff	Y	Y	Y	Y

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Retail & eCommerce Whitepaper
Next Steps

- **Current**

  - Content edits 98% complete

  - Received additional Case Study (UTZ Group)

  - Finalizing graphics with RPA Marketing

- **Next Steps**

  - Formatted Whitepaper for 1st review (July)

- 7 R&E member company contributions

- >60 hyperlinks to industry resources

- 5 Industry leading case studies

Name ↑	Last modified ▾	File size
RWG White Paper Marketing	May 22, 2023 Amanda McC...	—
RPA RETAIL Whitepaper - 0 TOC DRAFT v2 7June2023.docx	9:47 AM Amanda McCrea	16 KB
RPA RETAIL Whitepaper - 1 EXECUTIVE SUMMARY DRAFT v2 9June2023.docx	9:49 AM Amanda McCrea	19 KB
RPA RETAIL Whitepaper - 2 INTRODUCTION DRAFT v2 9June2023.docx	10:02 AM Amanda McCrea	16 KB
RPA RETAIL Whitepaper - 3 WHY REUSABLES DRAFT v2 9June2023.docx	10:05 AM Amanda McCrea	138 KB
RPA RETAIL Whitepaper - 4 TYPES REUSE ASSETS v2 20 June0223.docx	Jun 20, 2023 me	1.5 MB
RPA RETAIL Whitepaper - 5 WHAT SUCCESS DRAFT v2 9June2023.docx	Jul 6, 2023 Amanda McCrea	5.5 MB
RPA RETAIL Whitepaper - 6 BEST PRACTICES DRAFT v2 9June2023.docx	Jul 6, 2023 Amanda McCrea	2.3 MB
RPA RETAIL Whitepaper - 7 SUSTAINABILITY DRAFT v2 9June2030.docx	Jul 6, 2023 Amanda McCrea	1.3 MB
RPA RETAIL Whitepaper - 8 HOW DATA DRAFT v2 9June2023.docx	Jun 9, 2023 me	69 KB
RPA RETAIL Whitepaper - 9 GET STARTED DRAFT v2.1 26June2023.docx	Jul 6, 2023 Amanda McCrea	1 MB
RPA RETAIL Whitepaper - 10 APPENDIX DRAFT v2 9June2023.docx	Jul 6, 2023 Amanda McCrea	289 KB

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Next Focus Areas
R&E

- **Active**

  - R&E Whitepaper; Complete July/August (pre-PACK EXPO)

- **Pipeline**

  - USDA Foreign Agricultural Services Project Grant (Fall 2023 Award)

- **Next Areas**

  - Industry Trends & Challenges

Next Focus Areas
R&E

Industry Trends & Challenges

- **Regulatory & Reuse Trends**
  - Retailers (US) & CPG companies are curious about the emerging regulations from Europe on reuse and reusable packaging.
  - Format: Series of 'live' web streams from various experts, including some global RPA R&E members and RPA lobbyists. Combine with RPE?

- **Recycling Facts**
  - Retailers have now seen/are experiencing concerns about actual vs. reported recycled rates (specifically corrugated)
  - Format: TBD

Next Focus Areas
R&E

Industry Trends & Challenges

- **The 3 Rs?**
  - Working to different reuse vs. recycle as a circular-based solution. Based upon current marketing, everyone is now 'circular.'
  - Work collaboratively with the Ellen MacArthur Foundation to reinforce this message to the broader RPA-focused industries.
  - Format: TBD

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