Reusable Packaging ASSOCIATION

Meeting of the Retail & Ecommerce Workstream

11 May 2023

Antitrust Policy Statement

- Not exclude competitors from membership
- Restrict members from dealing with non-members
- Limit access to information developed by the Association
- Enforce membership rules arbitrarily
- Prohibit discussion on pricing including:
  - (a) Current or future prices
  - (b) What constitutes a “fair” profit level
  - (c) Possible increases or decreases in prices
  - (d) Standardization or stabilization of prices
  - (e) Pricing procedures
  - (f) Cash discounts
  - (g) Credit terms
  - (h) Control of sales
  - (i) Allocation of markets or customers
  - (j) Complaints to a competitor that his prices constitute unfair trade practices;
  - (k) Refusal to deal with a corporation because of its pricing or distribution practices
  - (l) Whether or not the pricing practices of any industry members are unethical or constitute an unfair practice

RPA
REUSABLE PACKAGING ASSOCIATION

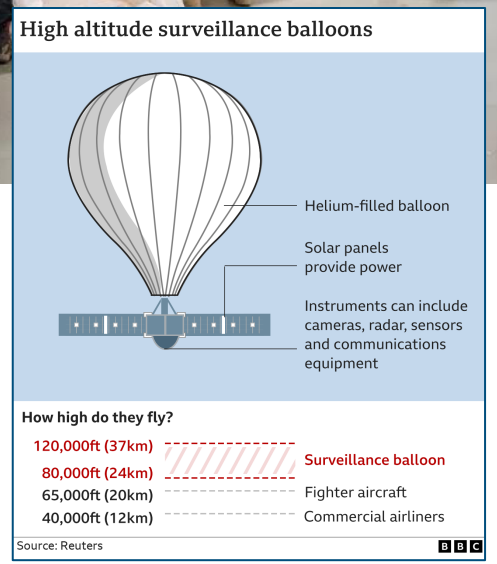
ANTITRUST COMPLIANCE POLICY STATEMENT FOR MEETINGS OF MEMBERS AND DIRECTORS

Members and Directors of the Reusable Packaging Association ("RPA") will avoid actions and discussions at meetings of the Members and/or at meetings of the Board of Directors that constitute potential violations of the antitrust laws. The following is a list of actions and discussion topics that will be avoided by all Members and Directors:

1. Members and Directors will not exclude competitors from membership in the Association, without substantial lawful justification, and not if there is a business advantage in being a member.
2. Members and Directors will not restrict members from dealing with nonmembers.
3. Members and Directors will not limit access to information developed by the Association, unless such information is firmly grounded upon the need to protect trade secrets.
4. Members and Directors will not enforce membership rules arbitrarily.
5. Members and Directors of RPA will avoid discussion of matters of potential antitrust concern at meetings, including:

   (a) Current or future prices;
   (b) What constitutes a "fair" profit level;
   (c) Possible increases or decreases in prices;
   (d) Standardization or stabilization of prices;
   (e) Pricing procedures;
   (f) Cash discounts;
   (g) Credit terms;
   (h) Control of sales;
   (i) Allocation of markets or customers;
   (j) Complaints to a competitor that his prices constitute unfair trade practices;
   (k) Refusal to deal with a corporation because of its pricing or distribution practices; and
   (l) Whether or not the pricing practices of any industry members are unethical or constitute an unfair trade practice.

Reuse & Technology Tracking



R&E Meeting Agenda

I. RPA Updates

A. RPA Collaboration Tool

B. PACK EXPO Las Vegas

C. Learning Center Panels: Finalize Topics

II. Project: USDA Funding Grant

A. Background

B. Funding & Interest

III. Project: White Paper

A. Content Status & Gaps

B. Next Steps

RPA Collaboration Tool

RPA Collaboration Tool

- Considering investment in collaboration tool for improved interactions with RPA members.

- **Needs**
  - File Sharing
    - Industry Reports
    - RPA Meeting Slides, etc.
  - File Collaboration
    - Whitepapers Developments
    - Project Management, etc.
  - RPA Member site
    - Management of Content

- **Considering**
  - SLACK
  - SharePoint
  - MS Teams
  - Google Workspace

- **Want RPA Member Feedback on**
  - Familiarity / Ease of use (No/minimal training required)
  - Accessibility (Company restrictions?)
  - Other considerations

Reusable Packaging Learning Center

PACK EXPO LAS VEGAS
September 11–13, 2023
Las Vegas Convention Center
Las Vegas, Nevada USA

REUSABLE PACKAGING LEARNING CENTER

R&E Hosted Industry Panel(s)

Proposed Topics:

- How of Reuse Whitepaper
  - How to Develop Business Case
  - Global Best Practices - Retailer / CPG speaker
- Automation & Reusables
- Retail Market Trends in the Supply Chain

RPA Project (TWG / R&E)

USDA Foreign Agricultural Services Project Grant

Application Due May 17

Meeting EU Packaging Requirements for a Circular Economy: Evaluation of Reusable Transport Packaging Performance, Logistics, Costs, and Environmental and Social Impacts for Three Key Agricultural Commodities in U.S. Exports

Aim 1. *To identify potential bottlenecks and inefficiencies in the reverse supply chain of reusable packaging.*

Aim 2. *To assess the economic viability and carbon footprint reverse supply chain models for reusable packaging alternatives.*

Aim 3. *To define the bidirectional impact relationship between labor and reusable packaging.*

Aim 4. *To develop and **test** a decision-support tool for enabling US exporters to identify appropriate packaging and the associated logistics (forward and reverse).*

Aim 5. *To disseminate the findings and recommendations* of this study to relevant stakeholders, including industry representatives, policymakers, and research institutions, for the promotion of the adoption of sustainable packaging practices and facilitate compliance with the EU Circular Economy Regulations through optimized reverse supply chain management.

“How” of Reuse Whitepaper

Status & Inputs Received

Whitepaper Sections	Owners	Content	Draft Edit	Final Edit	Final
1. Executive Summary	RPA Debus/Hoff	Y	Y		
2. Introduction	RPA Debus	Y	Y		
3. Why Reusable systems …	RPA / R&E SME	Y	Y		
4. **What is a successful reusable application** …	IFCO, CHEP, TBD	Y			
5. **What best practices & learnings** …	SA, Rehrig, IFCO, TBD	Y			
6. **What sustainability framework and variables …**	Rehrig, Monoflow, TBD	Y	Y		
7. How to use the reuse data …	RPA / TWG Content, TBD	Y	Y		
8. Appendix	RPA Hoff	Y	Y		

Target 6/2nd

TBD July

R&E “How” Whitepaper

Next Steps

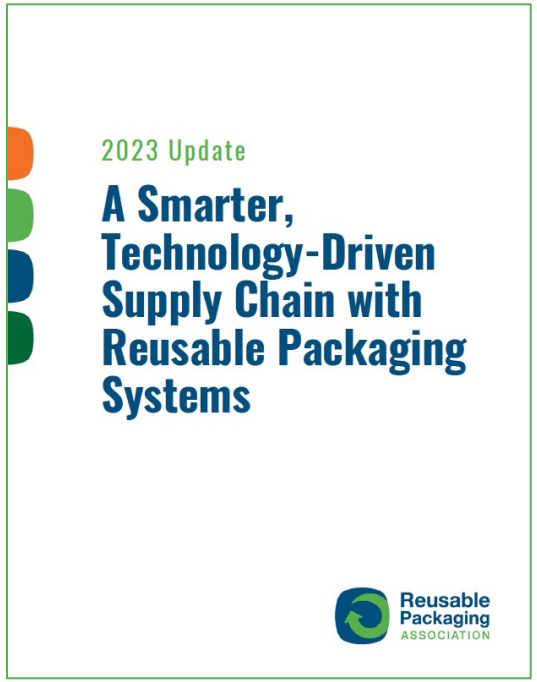
- **Content**

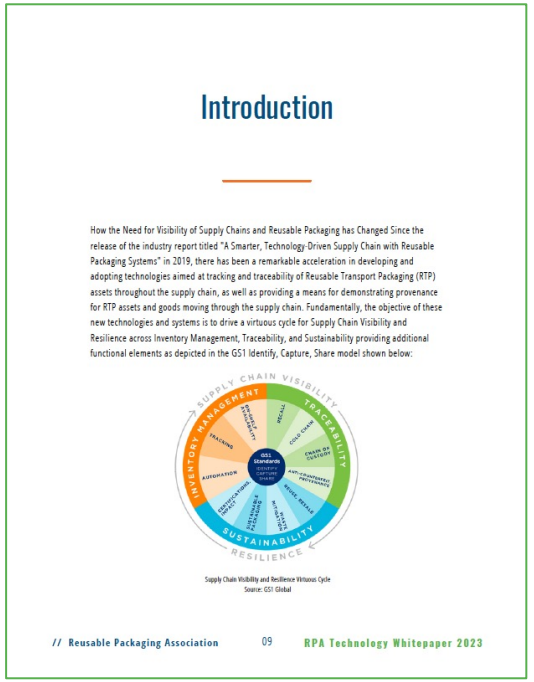
Name
Logos
RPA RETAIL Whitepaper - 0 OUTLINE DRAFT 8May2023.docx
RPA RETAIL Whitepaper - 0.5 ABSTRACT DRAFT 8May2023.docx
RPA RETAIL Whitepaper - 1 EXECUTIVE SUMMARY DRAFT 8May2023.docx
RPA RETAIL Whitepaper - 2 INTRODUCTION DRAFT 8May2023.docx
RPA RETAIL Whitepaper - 3 WHY REUSABLES DRAFT 8May2023.docx
RPA RETAIL Whitepaper - 4 WHAT SUCCESS DRAFT 8May2023.docx
RPA RETAIL Whitepaper - 5 BEST PRACTICES DRAFT 8May2023.docx
RPA RETAIL Whitepaper - 6 SUSTAINABILITY DRAFT 8May2023.docx
RPA RETAIL Whitepaper - 7 HOW DATA DRAFT 8May2023.docx
RPA RETAIL Whitepaper - 8 GET STARTED DRAFT 8May2023.docx
RPA RETAIL Whitepaper - 9 APPENDIX DRAFT 8May2023.docx

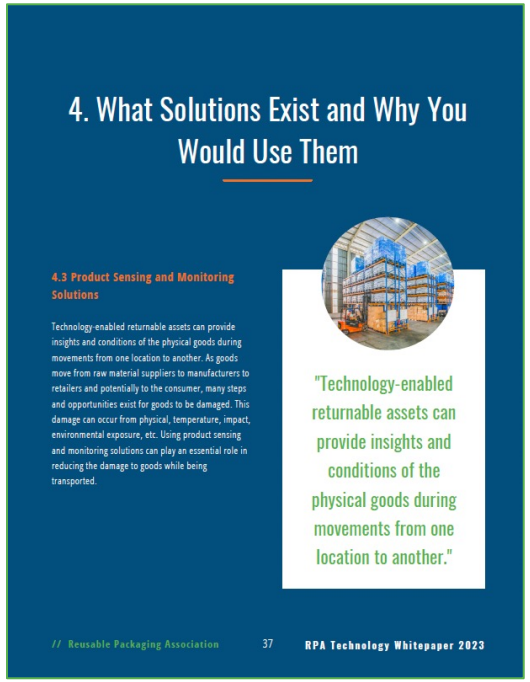
TWG Whitepaper 2.0

As an example.

- **Visuals**







R&E "How" Whitepaper

Next Steps

- **FINAL DRAFT to R&E Members** — send **May 15th**
- **FINAL DRAFT Feedback** — before **June 2nd**
  - Needs to provide specific edits. What words / new words need to be added?
  - Provide comments via WORD file. Track Changes On.
  - Provide any additional images / content by specific section.
- **FINAL Formatted Whitepaper for review / approvals** — **June 17th**
  - RPA will provide formatted final draft for R&E review.
  - Copy available for RPA board by Tim.
- **RELEASE on RPA website & RPA Social post** — target early July
  - RPA awareness & promotion via web, social.