



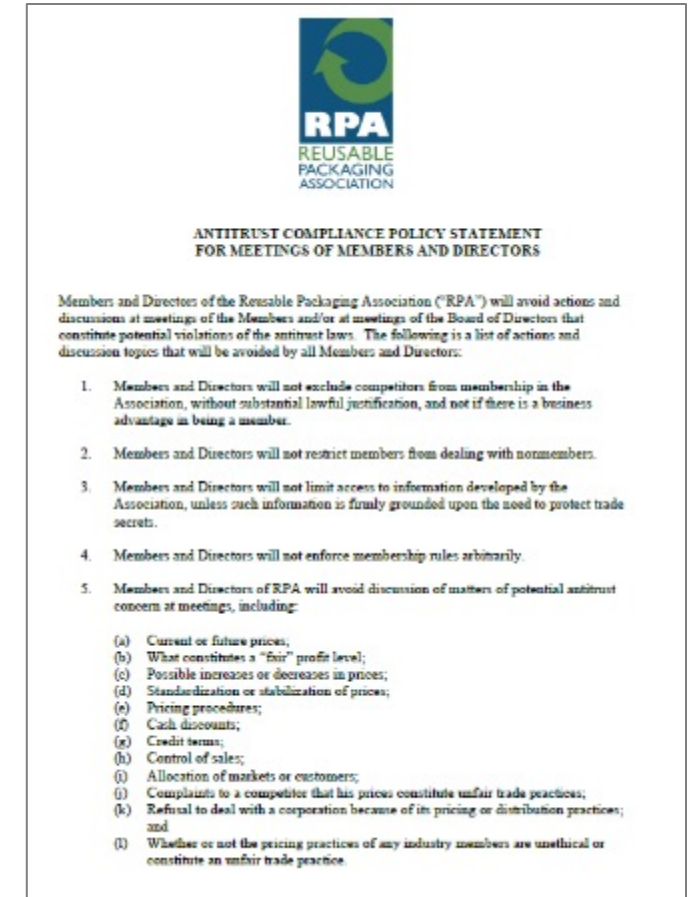
Meeting of the Retail & Ecommerce Workstream

13 April 2023



Antitrust Policy Statement

- Not exclude competitors from membership
- Restrict members from dealing with non-members
- Limit access to information developed by the Association
- Enforce membership rules arbitrarily
- Prohibit discussion on pricing including:
 - (a) Current or future prices
 - (b) What constitutes a “fair” profit level
 - (c) Possible increases or decreases in prices
 - (d) Standardization or stabilization of prices
 - (e) Pricing procedures
 - (f) Cash discounts
 - (g) Credit terms
 - (h) Control of sales
 - (i) Allocation of markets or customers
 - (j) Complaints to a competitor that his prices constitute unfair trade practices;
 - (k) Refusal to deal with a corporation because of its pricing or distribution practices
 - (l) Whether or not the pricing practices of any industry members are unethical or constitute an unfair practice





R&E Meeting Agenda

I. RPA Updates

- A. Excellence Award Application Period
- B. PACK EXPO Las Vegas Learning Center Panel: Finalize Topic

II. **Project:** USDA Funding Grant

- A. Background
- B. Funding & Interest

III. **Project:** White Paper

- A. Content Status & Gaps
- B. Next Steps



Excellence in Reusable Packaging Awards 2023

Application period open
until **May 1, 2023**



September 11–13, 2023
Las Vegas Convention Center
Las Vegas, Nevada USA



Reusable Systems
Design Innovation
Product Technology
Categories





Reusable Packaging Learning Center



September 11–13, 2023
Las Vegas Convention Center
Las Vegas, Nevada USA



R&E Hosted Industry Panel(s)

Proposed Topics:

- How of Reuse Whitepaper
 - How to Develop Business Case
 - Global Best Practices - Retailer / CPG speaker
- Automation & Reusables
- Retail Market Trends in the Supply Chain





Industry Trends

USDA Foreign Agricultural Services Project Grant

McKinsey
& Company

Materials Practice

The potential impact of reusable packaging

Renewed interest in reusable packaging is gathering momentum. However, the concept is complex, and stakeholders should understand the impact of cost and environmental factors.

This article is a collaborative effort by Felix Gruenewald, Jon Haag, Franziska Hornyai, Oskar Lingqvist, and Daniel Nordigården, representing views from McKinsey's Materials Practice.



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April 2023

Renewed interest in reusable packaging is gathering momentum. However, the concept is complex, and stakeholders should understand the impact of cost and environmental factors.

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April 2023



RPA Project (TWG / R&E)

USDA Foreign Agricultural Services Project Grant

DEPARTMENT OF AGRICULTURE

Commodity Credit Corporation and Foreign Agricultural Service

Technical Assistance for Specialty Crops Program

A. Program Description

Issued By: Commodity Credit Corporation and Foreign Agricultural Service

Assistance Listing Number: 10.604

Assistance Listing Title: Technical Assistance for Specialty Crops Program

Notice of Funding Opportunity Title: 2024 Technical Assistance for Specialty Crops Program

NOFO Number: USDA-FAS-TASC-2024

Authorizing Authority for Program: The Technical Assistance for Specialty Crops program (TASC) is authorized by Section 203(e) of the Agricultural Trade Act of 1978 (7 U.S.C. 5623(e)), as amended. The TASC regulations appear at 7 CFR 1487.

Appropriation Authority for Program: Funding for TASC is provided under 7 U.S.C. 5623(f).

Program Overview, Objectives, and Priorities:

The TASC program is designed to assist U.S. organizations by providing funding for projects that seek to remove, resolve, or mitigate existing or potential sanitary, phytosanitary, or technical barriers that prohibit or threaten the export of U.S. specialty crops.



RPA Project (TWG / R&E)

USDA Foreign Agricultural Services Project Grant

Background:

- USDA wanting to ensure alignment with emerging EU (Europe) sustainable packaging requirements.
- Funding (target ~\$500K) grant available for the grant to develop and execute project.
- RPA partnering with International Fresh Produce Association (IFPA), to develop & write grant.
- RPA objective is to engage reusable, technology and food producers into a research pilot project.

Proposed Scope:

- Food (fresh, specialty) product shipped to Europe in a reusable asset, technology enabled & returned to the US.
- Comparison to single-use solutions (cardboard, one-way pallets, etc.), including clean, pack, ship, etc.
- Measure improved value, product damage, temperature, asset control, efficiency, etc.


Next Steps:

- Draft project outline to grant terms
- Secure project ownership and support



“How” of Reuse Whitepaper

Status & Inputs Received

Whitepaper Sections	Owners	Content	Draft Edit	Final Edit	Final
1. Executive Summary	RPA Debus/Hoff	Y	Y		
2. Introduction	RPA Debus	Y	Y		
3. Why Reusable systems ...	RPA / R&E SME	Y	Y		
4. What is a successful reusable application ...	IFCO, CHEP, TBD		Now		
5. What best practices & learnings ...	SA, Rehrig, IFCO, TBD		Now		
6. What sustainability framework and variables ...	Rehrig, Monoflow, TBD	Y	Now		
7. How to use the reuse data ...	RPA / TWG Content, TBD	Y	Y		
8. Appendix	RPA Hoff	Y	Y		

Target
5/5th

TBD
June/July



R&E “How” Whitepaper

Content & Editing

- **Content/Image GAPS**
 - **[Content]** ANY LCA Examples (Marketing-type)
 - **[Content]** 5. Retail Case studies Provide ASAP

Alternatively, we can schedule session with Amanda @RPA
to interview you/your company to create simple (generic) case study.



R&E “How” Whitepaper

Next Steps

- **FINAL DRAFT to R&E Members** target ~ **May 5th**

- **FINAL DRAFT Feedback** before **May 19th**
 - Needs to provide specific edits. What words / new words need to be added?
 - Provide comments via PDF file. Will review final GAPS during May R&E call.
 - Provide any additional images / content by specific section.

- **FINAL Whitepaper for review / approvals** target ~ wk. of **June 12th**
 - RPA will provide formatted final draft for R&E review.
 - Copy available for RPA board by Tim.

- **Final on RPA website & RPA Social post** target ~ late June / early July
 - RPA awareness & promotion via web, social.