

# ESG and the Sustainable Value Chain - Trends Impacting the Packaging Business



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# ESG AND THE SUSTAINABLE VALUE CHAIN

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## TRENDS IMPACTING THE PACKAGING BUSINESS

Jess Bonsall, ESG Director  
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Recycling

Respect

Activism

Environmental Impact

Marketing

Plastic Water Bottles

Health Equality

# CONFUSED?

Laws

Community

Woke

Ethics

Trees

Trash

Profit

Greenwashing

Fairness

Vegan

Stocks

Green

Air

Light Bulbs

Electric Vehicles



# What is ESG?

ESG stands for **Environment**, **Social**, and **Governance**

*It's a way to evaluate the impact a company has on its employees, its customers, and the communities in which it operates. In short, ESG focuses on a company's **sustainability practices**.*



## Environment

Energy Use

Landfill Waste

### Wood Waste Management

Forest Management

Greenhouse Gas Emissions



## Social

### Health & Safety

Workforce Engagement

Community Support

Workforce Culture

Training Resources



## Governance

Environmental Compliance

Business Ethics

### Cybersecurity

Continuous Operations

Emergency Response Planning

# Why are these things important?



Increases efficiency



Decreases turnover



Reduces costs



Improves reputation

***Strong ESG performance is perceived as value.***

# ESG as a license to operate



*"...in today's globally interconnected world, a company must create value for and be valued by its full range of stakeholders in order to deliver long-term value for its shareholders...We focus on sustainability not because we're environmentalists, but because we are capitalists and fiduciaries to our clients."*

*—Larry Fink, CEO, Blackrock Investors*

# So what can we do?



Make a plan



Develop metrics

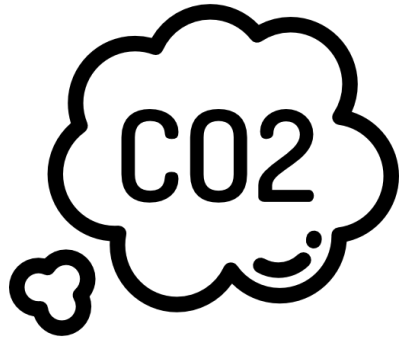


Track performance



Share stories

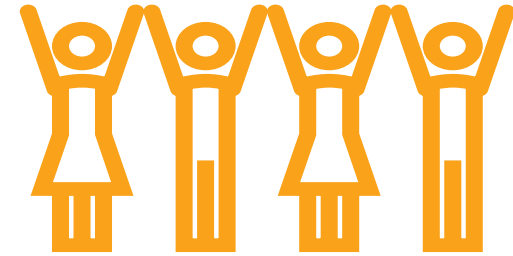
# Top 3 ESG data requests



Emissions data



Pollution & waste data



Social topics