



Retail & Ecommerce Workstream 2022

Development Summary

In August 2022, RPA is launching a new workstream dedicated to the retail and ecommerce market. The Retail & Ecommerce (R&E) Workstream will be open to all members who are interested in the application of reusable transport packaging products and services in this market sector. Evolving from past RPA issue-based committees, the vertical market emphasis of the R&E Workstream serves to cover all aspects associated with the adoption and optimization of reusable packaging systems specific to the omnichannel distribution of goods from suppliers to retailers' points of sale or consumer delivery.

The R&E Workstream brings together member company representatives for the purpose of enabling industry dialogue and projects on common and pre-competitive topics for the advancement of reusable packaging opportunities in retail supply chains. The forum for conversation can raise awareness on subjects that are germane to the industry, and the platform for collaboration can take on projects leading to greater market acceptance of reusable packaging solutions.

Example topics in the retail and ecommerce space may include asset management, reverse logistics, technology and automation, food safety, and synergies with consumer reuse models. Example projects may involve research and testing, development of guidelines and best practices, and education programs.

The workstream will have recurring monthly virtual meetings and occasional in-person meetings as opportunities are presented.