

TRACK • ONLINE

TrackOnline Asset Management Platform





Danny van Kampen
Founder

TrackOnline is all about reducing human actions by sharing information, flowing transparently and digitally through the supply chain, while integrated with smart returnable assets (IoT). With simple automation rules, creating a significant reduction of (human) errors, you are able to communicate with your customers in the most efficient way.

TrackOnline is the translation of a dream that has always been the same: creating a platform that isn't concerned with underlying details but with the intelligence (data) produced by these details. All this with process optimization and sustainability in mind.

Bexter & TrackOnline

✖ We are Bexter

Many companies suffer unnecessary losses due to lack of proper management of their valuable returnable assets. At Bexter we're working hard to significantly expand your tools in this area. With over 25 years of experience in developing asset management software, it has become our mission to continuously improve our independent and proven platform for the optimization of the flow of logistics resources.

✖ How we work

Together with our customers and partners we join forces to continuously improve and develop our intelligent platform. By combining our own expertise with the knowledge of Thought Leaders from several industries, we excel in developing applications that really help our customers to move forward, today and far into the future. We are always focusing on a straight forward, intuitive approach. A multitude of companies all around the globe, from all type of industries rely on their core platform TrackOnline.

✖ The Bexter DNA

At the Bexter Team, we are down-to-earth and always in close contact with our customers. We offer quality, are transparent in everything we do and keep our promises. Always in a personal and concerned manner. Creating efficiency and savings for our clients is what drives us. Just ask one of our customers!



☒ TrackOnline: A brief introduction

TrackOnline is a SaaS platform, focusing on the management and administration of all your returnable assets. Users are able to connect to every application they prefer. With TrackOnline you can easily manage your returnable assets, all related processes and orders, which allows you to manage your complete returnable asset flow. The platform has a user-friendly interface and offers plenty of intelligent features for both management and generic administrative purposes. TrackOnline is always available: anywhere, anytime on any device.

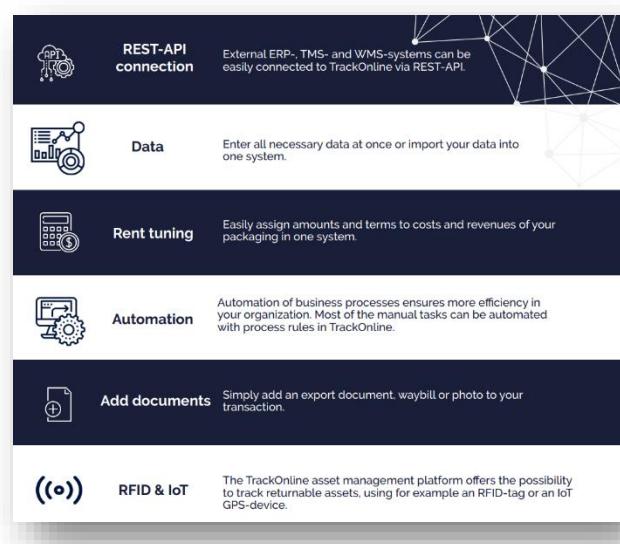
Hosted by Microsoft Azure you are assured of the latest security, privacy and compliancy features. This ensures a security environment with a 99,9% uptime and the following advantages:

- › No expensive custom-made software that runs out of date;
- › No system administrator necessary;
- › Scalable to customer's needs;
- › Quick set up and deployment;
- › No investments in hardware;
- › Monthly payment;
- › Accessibility;

☒ Benefits

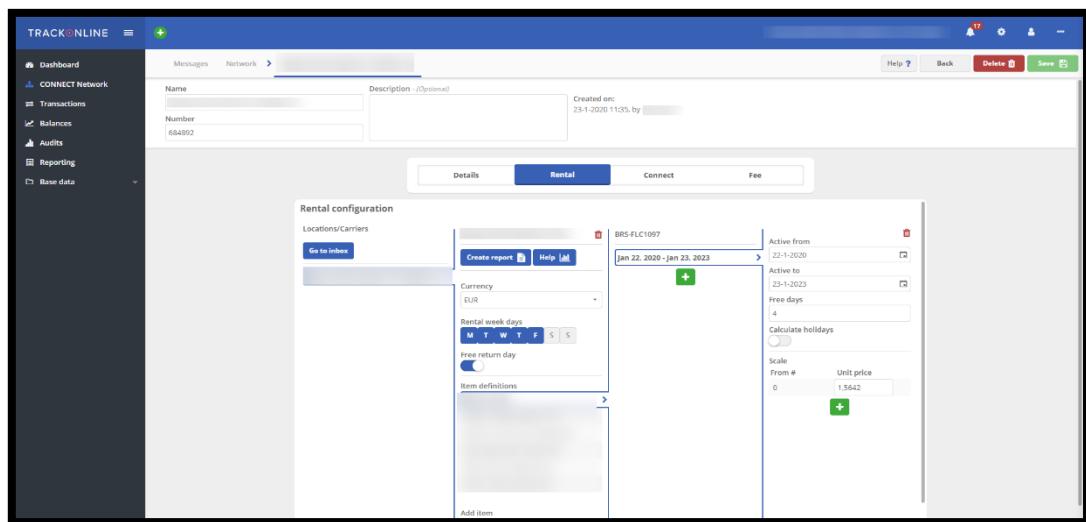
With the always-on assurance of TrackOnline, you will no longer have to invest in on-premise servers, additional licenses, updates, new versions, backups, hosting costs or consultants, resulting in significant savings on total IT spend. You will gain full visibility into the whereabouts of all your (unique) returnable assets. TrackOnline offers maximum control with minimum effort.

Create new item types, extensive reports, unique components or simply track & trace your assets with RFID and IoT. Automate your core processes and manage the financial aspects of your assets. Enable your employees to work more efficiently and transparently. Customers gain more insight into their product usage and deliveries, as well as their processes in general. Share all your transactions and balances with your customers via TrackOnline **CONNECT**.



✖ Benefits of TrackOnline

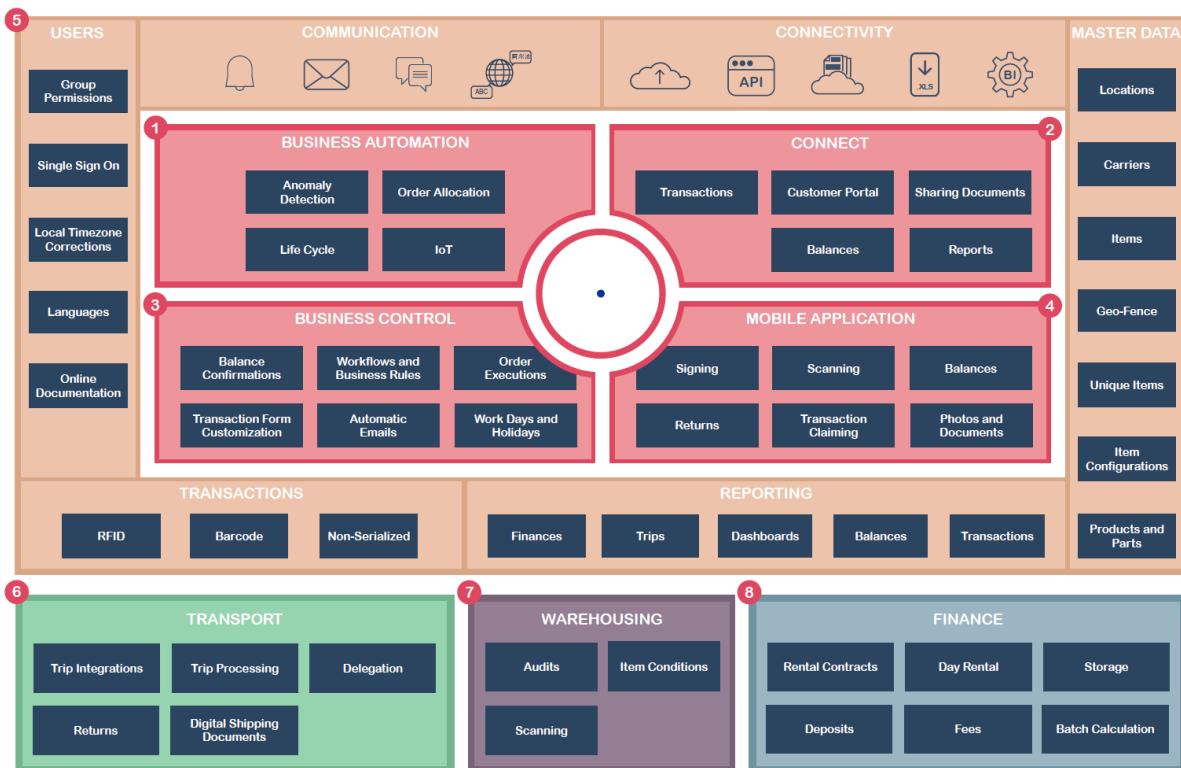
- 24/7 available: anywhere, anytime, from any device;
- No local installation required, browser login;
- Integration with ERP, TMS and WMS systems via API;
- Manage your orders/shipments, including history and GPS information;
- Clear reports and dashboards: (expected) balances, availability of items;
- Extensive online (technical) documentation of both the API and the platform;
- Custom user rights and roles: customize the role of the user as desired;
- Manage external users, you determine what they can do in TrackOnline;
- Automate processes via business rules and define specific workflows;
- Automatically inform users via email based on status changes;
- Easily share transactional- and balance information with your customers;
- Share your data (after you provide access) within your supply chain;
- Real-time overview of the returnable item processes;
- Manage stocks, create rental reports, customize fees;
- Use trips to manage vast amounts of logistical movements;
- Invite your customers via TrackOnline **CONNECT**;
- Manage the financial aspects of your assets;



The TrackOnline Enterprise Platform

The TrackOnline Enterprise license provides the user with extensive features and possibilities to manage their returnable asset flow in the most comprehensive way. This includes automated processes, financial elements, user friendly interface, REST-API, business automation, dashboarding and a mobile app. All these features are combined in the image below.

This document has been shared with the intention to give a first impression of TrackOnline. However, if you already want to gain insight into the full feature-set as indicated under 1-8 in the image below, additional documents are available. Please send your request to Serge van Helvoirt (Manager Global Business Development) via s.vanhelvoirt@bexter.nl.



Microsoft Azure

☒ General

TrackOnline users are able to gain access from various devices and use the platform according to their user rights & roles. Every stakeholder in the supply chain could be enabled to see order flows and transactions sent or (to be) received. TrackOnline's core is all about keeping track of transactions and balances, in addition we have developed a lot of functionalities to help our clients. As mentioned before, hosted by Microsoft Azure, you are assured of the latest security, privacy and compliancy features. This ensures a secure environment with a 99,95% monthly uptime.

☒ Software

The TrackOnline subscription is externally hosted via Bexter on the Microsoft Azure platform. Bexter ensures that the central services always use the latest software releases supported by TrackOnline.

The customer is always provided with the latest version of TrackOnline. The release date and time will be communicated on time. Releases will be based on new functionalities or improvements of existing functionalities and will not be scheduled on predetermined (fixed) dates. Releases are continuous and run during business hours unless this interferes with the processes of the customer. Bexter provides release notes and, when necessary, (additional) manuals for each release. Obviously, changes or additions in TrackOnline software will never lead to a limitation of the performance or the versatility of TrackOnline.

✖ Hosting location(s)

The data of TrackOnline is stored on a server of Microsoft Azure. With compliancy, national laws, guidelines and best practices in mind, customers will be able to choose where the data has to be hosted. Another reason for hosting data on a specific location could be the risk minimization of latency. However, we have not experienced any form of latency with our global customers in the United States, Australia and Russia.

Microsoft Azure has several datacenters spread across the globe. With availability in 140 countries and counting, all of our customers have access to the TrackOnline platform. Currently there are datacenters available in 60 countries. For the available regions and countries, see the image below.

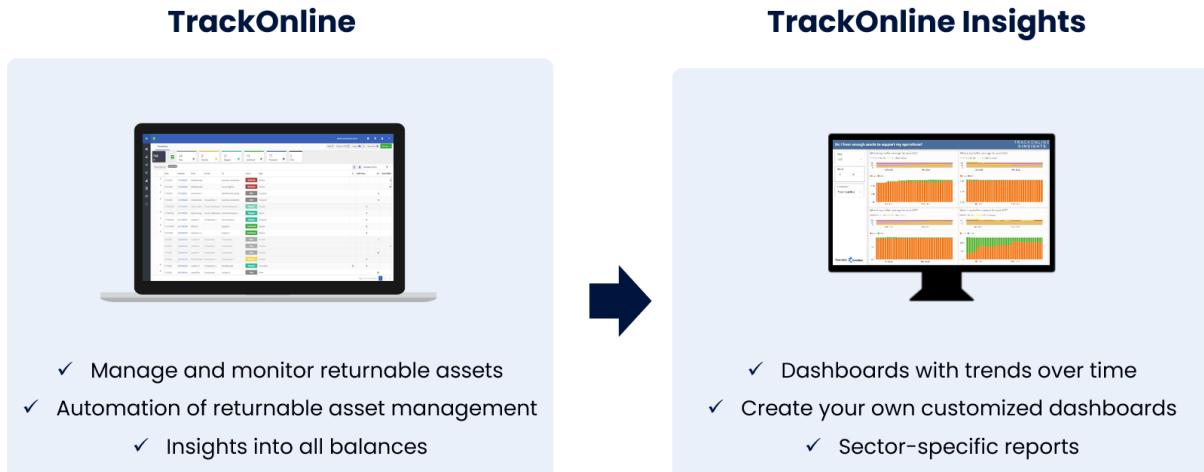


Hosting locations Microsoft Azure 2021 (<https://azure.microsoft.com/nl-nl/global-infrastructure/geographies/>)

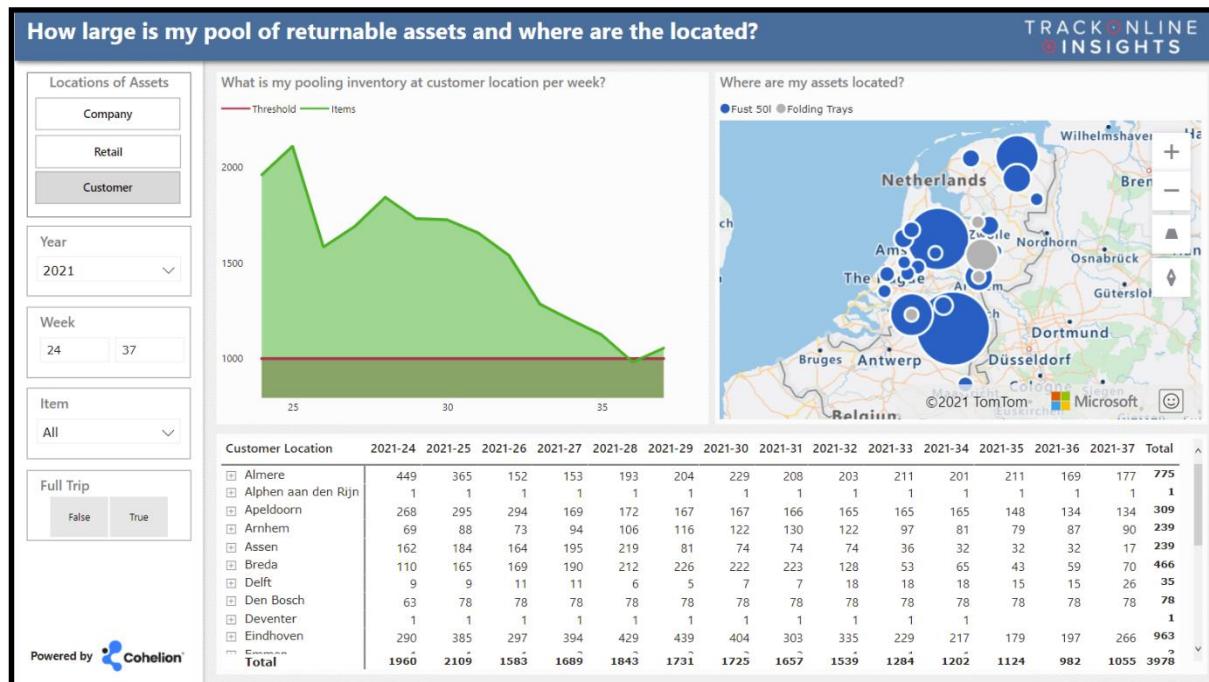
TRACK ONLINE + INSIGHTS

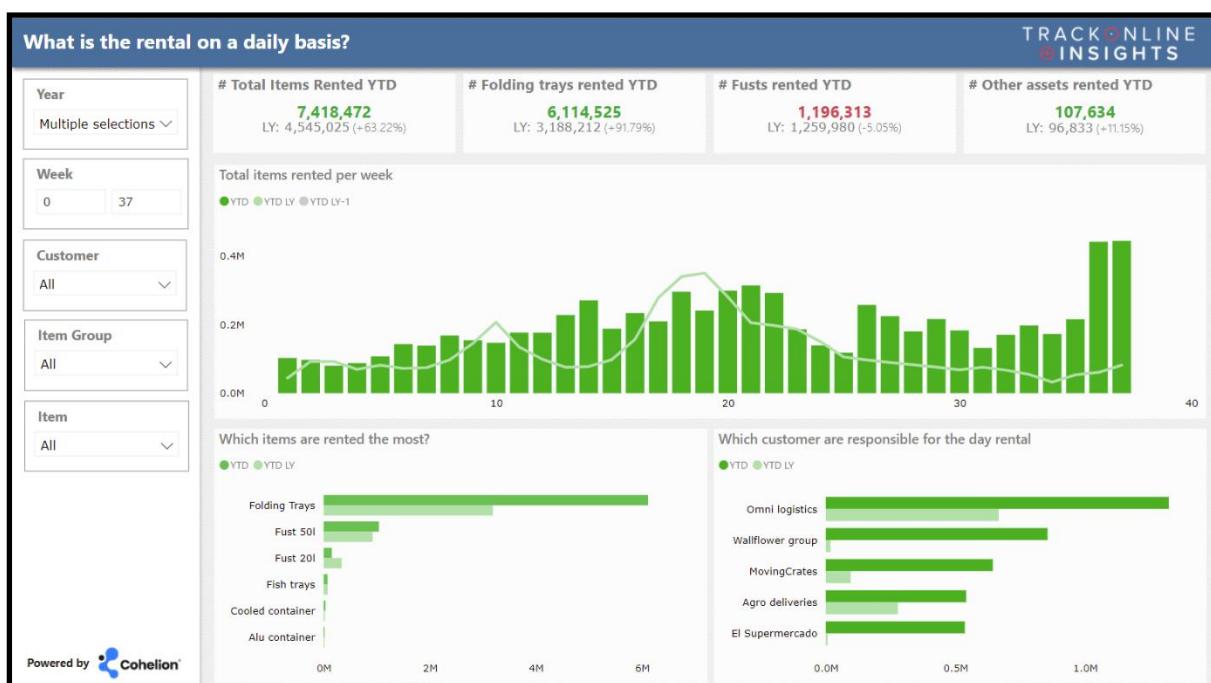
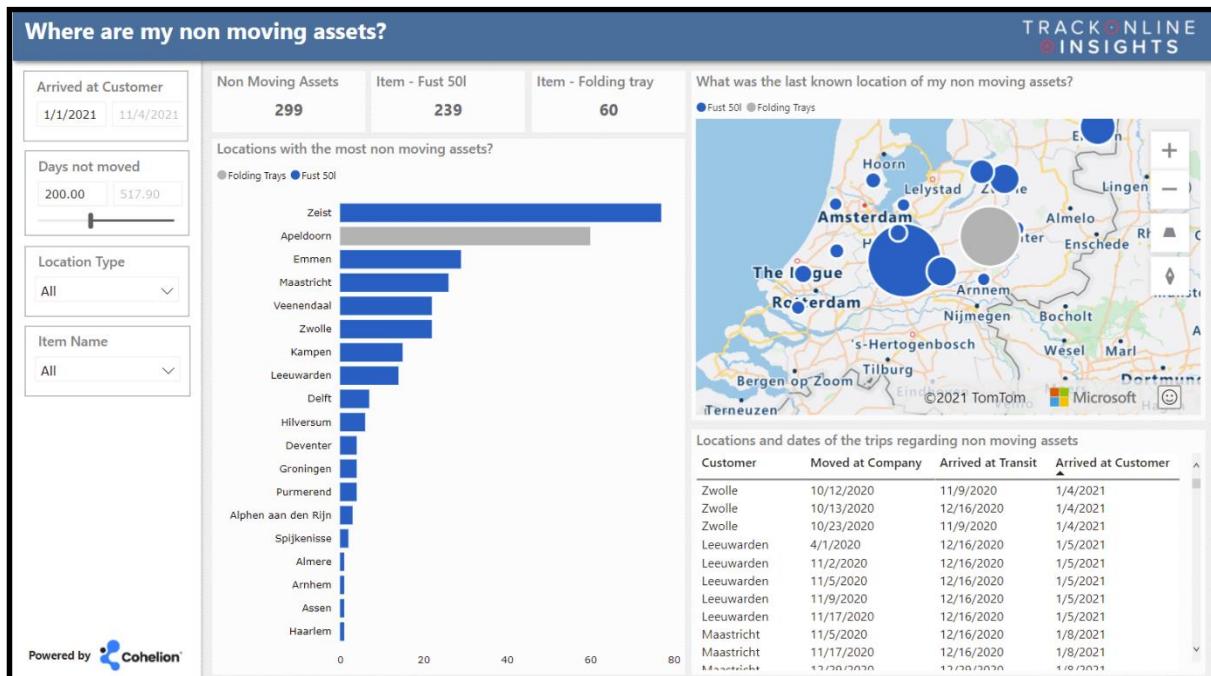
TrackOnline Insights is the new online reporting add-on of TrackOnline, enabling you to instantly create the most important insights and dashboards about your returnable assets. In addition to a set of sector-specific reports, it also allows you to select your own parameters. This allows you to use your load carriers more sustainably, efficiently, and therefore cheaper.

TrackOnline Insights was developed in collaboration with Cohelion. Do you want to add applications or data sources in addition to TrackOnline? Then an extension to the Cohelion Data platform would be the logical next step. With the Cohelion Data platform, you can easily connect and combine data from all financial, operational and HR applications in one central place. Start to make your decisions by a data driven approach, with TrackOnline Insights.



- Direct insight into trends & developments of load carriers;
- Substantiate strategic decisions with the right data;
- No hassle with upgrades and integrations;
- Zoom in to every level of detail;
- Plug and play;





Customer Case

✗ How data-driven operations created a whole new business

We have our groceries delivered more and more often. In doing so, we are becoming increasingly demanding; groceries must be delivered within 15 minutes. Consumers often do not realize what is needed to offer products in large quantities: an enormous amount of available data and a good infrastructure. Van Vliet Containers plays an important role in this process. They produce, sell, rent, maintain and manage logistic load carriers, such as carts, trolleys and containers, for the flower and plant sector and the largest retailers in the Netherlands, among others. The company rents out 5 million logistic items annually and handles 17 million items.



A few years ago, Van Vliet decided to take a serious digitization step. "The world of tomorrow is changing so fast and so are the wishes of our customers. In addition, we are growing rapidly. This created the need to link all company data together in order to quickly create new business insights. Not only for us internally, but also for our customers," explains managing director Bob IJpelaar.

✗ Online management of load carriers

The first step in the digitization battle was to be able to properly track all load carriers. "There are more and more requirements from accountants and ERP audits are also becoming more stringent. Then you have to be able to rely on a system that is watertight. That is one of the reasons why we entered into a partnership with Bexter," says IJpelaar. With Bexter's online returnable asset management platform called TrackOnline, Van Vliet can register, manage, and even invoice all the different logistic load carriers down to the item levels. With this detailed data, Van Vliet has even better control of the pooling and can deploy load carriers more sustainably, increase efficiency, and reduce costs enormously.

✗ Using data to operate sustainably

Bexter wants to stimulate the use of reusable packaging with its software in order to promote sustainability. According to Toon de Jong, Founder and Commercial Director at Bexter: "TrackOnline is completely developed from the perspective of sustainability, which enables the transition to a circular economy. The added value of Bexter goes far beyond delivering a good product." IJpelaar continues: "Bexter proactively takes an advisory role with respect to the business of its customers". De Jong adds: "With our knowledge and years of experience, we are experts in the online management of packaging. With TrackOnline, customers can register and manage all their returnable assets. Furthermore, our customers are able to easily share data with their customers and suppliers."



✗ One central and accessible source of data

Van Vliet's IT systems, such as TrackOnline, Exact, the financial system, and a personnel planning system, previously lived separately from each other. Important analyses and reports were prepared manually from all the individual software packages or via spreadsheets. "We see that many companies are relying on important reports developed in Excel by a select number of employees. This creates a high dependency and is often not sustainable," says Roeland Krom, founder of Cohesion. "Bexter connected us with Van Vliet to help them with this challenge." Cohesion makes it possible to link and combine data from all systems and make it accessible via one central platform. Reports are then created in Power BI and bring together all current and historical data on load carriers, transport movements, repairs, finances and HR.

These insights help Van Vliet to make better strategic decisions. In addition, it provides more overview, more ease of use, and more efficiency, both internally and for their customers. "Large organizations often have multiple entities in their fleet. Thanks to Cohelion, we can now link all the data together and ensure that these separate entities can make use of each other's pools. They can now see exactly how many load carriers each entity needs in a given period. This allows them to realize enormous cost savings and work much more efficiently," Ijpelaar explains.

☒ The best of both worlds

The cooperation between Bexter and Cohelion allows clients such as Van Vliet, to use the best asset management solution while directly linking to other relevant business information. Krom explains: "The uniqueness of the collaboration is that we provide real-time and single-sourced insight into all relevant data, from pooling data to financial data and HR data. Moreover, these are not ever lasting projects. Although comprehensive, our solution is implemented relatively quick. Enabling you to not only get the most out of a pool for yourself, but also for your client."



☒ Ready for the future

Van Vliet is now well positioned for the future. Ijpelaar: "Our biggest challenge at the moment is how we, together with our partners and clients, are going to manage the entire location-based logistics system properly. How can you organize airport hubs properly and coordinate all the movements of cargo carriers accordingly? For this you not only need your own data, but also the data of other parties. All of this needs to be merged and made transparent. Our cooperation with Bexter and Cohelion is going to help with that tremendously."



This customer case is the result of a cooperation of the following companies:

[FREE TRIAL] TrackOnline



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[Customer Cases]

[Solutions Overview]

[Industries Overview]