

# On-Demand Logistics Visibility Solution



Today, businesses are under growing pressure to build and maintain a lean, resilient, and still high-performing supply chain. Customers are increasingly demanding real-time updates, and multimodal shipments across multiple transporters are too complex to provide it effectively with just aggregated data streams.

The performance of your supply chain is a result of the sum of countless individual **decisions**. Manufacturers, producers, and transporters of goods and assets must often answer: How do we ensure the safety and quality of our shipments in-transit? How do we improve turn-around-times? How do we better manage our inventory with less available people? How do we decide which lanes and transporters to use for best performance and security?

Optimal supply chain execution **decisions** are made using timely and insightful **signals** generated from your shipments, inventory, and assets interacting with the current and modeled (i.e. predicted) real-world environment. The most meaningful **signals** require the best **data** as inputs: accurate, granular, and timely. Leverage the power of Roambee's full-stack logistics visibility solution, featuring on-demand IoT sensors and curated data streams communicating in real-time with our AI-enabled platform and apps for access to the best **data**, triggering the most meaningful **signals**, ultimately enabling you to make optimal supply chain execution **decisions**.

See for yourself how Roambee can be your partner in building a better supply chain.

## USE ROAMBEE FOR:



Multimodal Shipment Monitoring



Spoilage Monitoring



Pharma Cold Chain Monitoring



Damage Monitoring



Trailer & Container Security



Inventory Monitoring



Returnable Asset Monitoring



Field Asset Monitoring

## KEY BENEFITS:

### Increase efficiency and performance

Identify choke points and reduce dwell times. Improve on-time delivery SLAs, decrease turn-around times and save money.

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React to real-time signals to prevent spoilage and damage.

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Easily locate and count inventory and assets on-demand.

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Reduce volume of leased returnable assets through better turn-around times.

### Improve security and compliance

Monitor shipments for security and chain of command.

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Reduce loss of returnable assets from theft and uncertainty.

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Improve on-time, in-full (OTIF) compliance rates.

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Benchmark regulatory compliance; reduce costs and complexities.

### Increase visibility and control

Gain visibility of all shipments, regardless of transporter or mode of transport, and automate milestones.

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Gain visibility of all inventory and returnable assets, whether in warehouse, a yard, or in-transit.

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Make smarter data-driven decisions with a true view of your lanes and transport partners in a simple, single-pane environment.

### Achieve lean, resilient, and high-performing supply chains

Predict and plan better routes/lanes. Benchmark and improve transporter performance.

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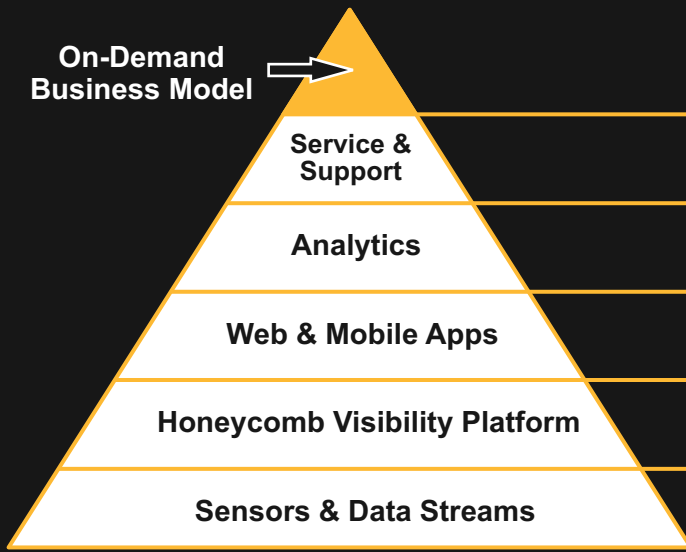
Better understand and react to demand signals.

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Get more from less with automated processes.

# ROAMBEE FULL-STACK VISIBILITY SOLUTION

On-Demand Business Model



|                               |                                       |   |   |
|-------------------------------|---------------------------------------|---|---|
|                               | No CAPEX required, pay as you go      | Start immediately, no infrastructure required | Managed and self-service models                         |
| Service & Support             | Customer Experience and Support Teams | BeeCentral: 24x7 Control Tower                | Sensor Reverse Logistics Management                     |
| Analytics                     | Custom Reports and Dashboards         | Swarm AI                                      | Integrate into your own analytics tools                 |
| Web & Mobile Apps             | Shipment Monitoring Apps              | Asset Monitoring Apps                         | Access many pre-built add-on apps                       |
| Honeycomb Visibility Platform | Ingest, Transform and Deliver         | Generate insights and actions with AI & RPA   | 2-way APIs for integrations; build your own apps on top |
| Sensors & Data Streams        | Roambee Sensors                       | Bring-Your-Own Devices                        | Curated 3rd-Party Data Streams                          |

## Sensors

Roambee has purpose-built IoT sensors for every use case. Track location and monitor for: NIST-calibrated temperature, humidity, shock, tilt, and tamper.

Connect directly to the cloud globally with no additional infrastructure required. Even integrate your own sensors.



## Honeycomb Visibility Platform

A robust, scalable platform for ingesting Roambee and third-party data, using AI and RPA to transform into meaningful signals and actions, and delivering to Roambee apps and third-party apps with APIs. Even build your own apps on top of our platform.



## Shipment Monitoring and Asset Monitoring Apps

Unlimited access to a suite of web and mobile apps for shipment monitoring and asset monitoring. Use as a single-pane for monitoring, controlling, and optimizing all your shipments and assets.



## Swarm AI

Built on the Honeycomb Visibility Platform, Swarm AI allows you to evaluate and benchmark all your shipment lanes and transporters for network-level visibility and enhanced logistics execution decision-making.



## BeeCentral

Access our 24x7 Control Tower service for greatest performance, security, and compliance at maximum convenience.



## ROAMBEE IS:

### Real-Time

Embedded, cloud-connected IoT sensors for real-time tracking and monitoring

### End-to-End

Works multi-modally; works indoors, in-transit, and outdoors (yards, ports).

### Full-Stack

Sensors, integrations, platform, web/mobile apps, control-tower service

### On-Demand

Start now with no additional infrastructure; pay-as-you-go; no CAPEX needed

### Global

Multiple global connectivity options; global certifications; global support & ops teams

### Scalable

Robust platform capable of supporting millions of connected sensors

### Open

Bring-your-own devices; integrate with or build your own apps on top of our platform

## KEY INDUSTRIES & CUSTOMERS SERVED



Automotive



Chemicals



Pharma & Life Sciences



Consumer Goods



Food & Beverages



Industrial Equip. & Heavy Electronics



3PLs, Logistics, Airlines



Packaging & Containers

[www.roambee.com](http://www.roambee.com)

Contact: [sales@roambee.com](mailto:sales@roambee.com)

HQ: 3120 De La Cruz Blvd, Suite 210, Santa Clara, CA 95054

Global Offices: USA | Mexico | Brazil | UK | Germany | UAE | India | Malaysia | Indonesia