



P.O. Box 25078  
Tampa, FL 33622  
(813) 358-5327

THE REUSABLE PACKAGING ASSOCIATION 10TH ANNUAL

# Excellence in Reusable Packaging Award

## New in 2021

1. Addition of award for business-to-consumer reusable transport packaging in which products are moved from retail distribution centers or stores to consumers in store pickup, direct-to-home delivery or an ecommerce application. This award recognizes emerging reusable transport packaging innovation in a growing market that would benefit from a reuse system. The award involves secondary or tertiary packaging types for product handling and distribution to consumers, not primary packaging in which a consumer engages with each use of the product.
2. Scoring weight favors an applicant's ability to quantify economic and environmental impact using sound data development and validation methodologies, in contrast to providing anecdotal evidence or data assumptions.



**SUBMISSION DEADLINE:**

**June 1, 2021**

Send your completed form to Tim Debus at [tdebus@reusables.org](mailto:tdebus@reusables.org)

*Winners will be announced in August 2021.*



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#### Winners Receive:

- Complimentary Primary (End) User RPA Membership for 1 year (\$1,500 value)
- Up to two hotel nights for one representative from each of the winning organizations (for-profit and non-profit/government) who will attend Pack Expo 2020 and present their winning entry. (RPA will arrange for and pay hotel room and tax)
- Recognition and presentation of the winning submission at the RPA Learning Center at Pack Expo 2020
- Commemorative Trophy
- RPA website, PR, and Social Media Exposure
- Case Study posted on the RPA website



#### **SUBMISSION DEADLINE:**

**June 15, 2020**

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THE REUSABLE PACKAGING ASSOCIATION 10TH ANNUAL

# Excellence in Reusable Packaging Award

## Submission Form

The Reusable Packaging Association ***Excellence in Reusable Packaging*** award recognizes companies and organizations that have developed and implemented innovative and measurable reusable transport packaging solutions in their supply chain. Submissions will be reviewed and the winners selected by an independent panel of judges.

The 2020 RPA ***Excellence in Reusable Packaging*** award is offered to Primary (End) Users of reusable transport packaging systems in two categories:

1. RPA Excellence in Reusable Packaging by a for-profit company
2. RPA Excellence in Reusable Packaging by a non-profit or government organization

### Eligibility

To enter, a company must:

Be a Primary (End) User of a reusable transport packaging system(s)

- A Primary User is defined as an entity which uses rented or purchased reusable transport packaging in a closed or open-loop pooled system. This would include retailers, consumer product companies, industrial or original equipment manufacturers, non-profit or governmental organizations or other entities which reuse their packaging in the transport of goods.
- Have utilized a reusable transport packaging system as of January 1, 2020, or prior.
- Primary Users do not have to be a member of the RPA to enter.

**OR -**

- Be an RPA Regular Member and submit an entry *on behalf of and in conjunction with* their Primary User customer
  - An RPA Regular Member is defined as a supplier of products or services directly, or indirectly, to Primary Users of reusable transport packaging systems.

**AND**

- Attend PACK EXPO 2020 in Chicago, IL, November 8 - 11, if they win.
  - The winners will receive the award in person and present their entry at the RPA Learning Center.

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**REUSABLE  
PACKAGING  
ASSOCIATION**

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## Part 1:

Please enter the name and contact information of the person submitting this form.

**First Name:**

**Last Name:**

**Title:**

**Company/  
Organization:**

**Email:**

**Phone:**

**Address:**

**City:**

**State:**

**Zip:**

**Country:**

The RPA selects a winner in two categories. Please select your category below.

For-Profit Company

Non-Profit or Government  
Organization



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**Markets Served:**

*Check ALL that apply*

Aerospace

Automotive

Bakery

Beverage

Chemical

Dairy

Electronics

Food

Grocery

Meat & Poultry

Pharmaceutical

Produce

Retail

Other (specify):

List the companies that provide your reusable **transport packaging products** and/or **services**.

**Part 2:** For Parts 2, 3 & 4, please provide essay answers about your initiative. We are looking for complete answers with examples (when available), to illustrate your points. You can incorporate graphics that help illustrate your responses or attach them to your submission. You may also attach additional supporting materials to clarify your responses. Please limit each response to a maximum of 500 words.

### **The Project Narrative**

1. Provide an overview of the challenges and drivers that led your company to consider implementing reusable transport packaging products and/or services. What were the goals of your project? What issues were you trying to resolve? What was the size and scope of the issue?

2. List the reusable transport packaging products and/or services that you implemented and how they contributed to your success. Describe your overall supply chain and the role of reusables within it. Include the date of implementation (test and/or commercialization).

### **Part 3: Project Outcomes – Business Improvements**

Provide any quantifiable measurements resulting from the implementation of your reusable packaging system initiative, from point of entry into the supply chain through and including the point of its intended end use. Please indicate the time period of the metrics (e.g. annual savings). These can include, but are not limited to: cost reductions, time savings, product protection, improved warehouse operations, transportation cost reduction, improved transportation utilization, tracking and tracing product in distribution channels, warehouse-to-store delivery improvements, and/or worker safety enhancements. Include numerical comparisons and anecdotal examples that demonstrate improvement.

**Note:** You can indicate any information that you would like to remain confidential. Only the Judges and RPA staff will review this information; it will not be made public or shared in any way unless specifically authorized below.

## Part 4: Project Outcomes – Environmental Improvements

Describe the positive environmental impacts resulting from the implementation of your reusable packaging system initiative, from point of entry into the supply chain through and including the point of its intended end use. Please indicate the time period of the metrics (e.g. annual savings). These can include, but are not limited to: reduction in expendable packaging waste, reduction in greenhouse gas emissions, reduction in carbon gas savings, reduction in materials, end-of-life recycling or reuse. Include numerical comparisons and anecdotal examples that demonstrate improvement. Consider using the EPA's Waste Reduction Model (WARM) to quantify reductions in greenhouse gas emissions. [CLICK HERE FOR LINK](#). ***This is not required.***

**Note:** You can indicate any information that you would like to remain confidential. Only the Judges and RPA staff will review this information; it will not be made public or shared in any way unless specifically authorized below.

Please indicate if you authorize the RPA to include the information provided in this application in public communications related to the Excellence in Reusable Packaging award (e.g. website, news releases, blog posts, social media, case studies, etc.)

YES

NO