



RPA Virtual Showroom & Learning Center at PACK EXPO Connects 2020

Education Session & Showcase Feature Sponsorships

15-minute Live or Pre-Recorded Education Session (7 available)

RPA Learning Center Education Sessions will be held virtually as 15-minute “live demos” in the RPA Showroom (online Pavilion):

- Content can be a live or pre-recorded product demo or presentation/panel discussion on the topic of your choosing
- Sessions will take place in prime time slots, at 11:30am and 12:30pm CST every day from Nov. 9-12 (Mon-Thurs)
- Each session features a live chat function for attendee Q&A and area for relevant digital brochures, spec sheets, etc.
- Both RPA and PMMI will promote sessions; videos of each session will be featured in the **Reusables Library** indefinitely
- Every attendee who adds your session to their show planner, clicks on your session to watch it, or submits a question via chat will be provided to you as a lead

Showcase Featuring Company and Product (8 available)

RPA’s Virtual Showroom includes a Showcase section featuring a gallery of eight (8) product or company profiles:

- Profile includes image or video (up to 5 min) and description (up to 3,500 characters) about your company or product
- Each profile will be available in attendee product search function
- Every attendee who adds your profile to their show planner or “favorites” it will be provided to you as a lead
- RPA will promote your profile via social media before and during the event

Sponsorship pricing:

\$1,250 per
Education Session

\$750 per
Showcase Feature

View our online schedule for updated session availability

Check availability

To reserve your sponsorship, contact Tim Debus:

tdebus@reusables.org
(813) 358-5327



15-minute Live or Pre-Recorded Education Session

The screenshot shows a virtual education session interface. At the top, it features the 'PACK EXPO' logo, the dates 'November 9-13, 2020', and the 'CONNECTS' logo. The main title is 'Case packer dual palletizer in a small footprint' with an 'Add To MyPlanner' button. Below the title is a video player showing a person's hands operating a machine. To the right, there is a 'RESOURCES' section with a link to 'Universal Features (PDF)'. On the far right, a 'Group Chat' window is open, displaying a conversation between participants. The chat messages are as follows:

- Blake (Speaker): 9:50 AM**
I'll be doing a Q&A at the end. Add your questions here. Thanks!
- Allison: 9:55 AM**
I see the handout, but will this session be recorded or will you share your slide deck?
- SK: 10:08 AM**
can this be custom built to my needs?
- You: 10:12 AM**
can this be integrated with bar code scanning?
- JS: 11:03 AM**
can you discuss the HMI on-screen diagnostics?
- Leura: 11:12 AM**
Great session, thanks so much Blake. I learned a lot!
- Blake (Speaker): 11:20 AM**
Thanks Leura!

Product or Company Showcase

The screenshot shows a virtual product or company showcase interface. At the top, it features the 'PACK EXPO' logo, the dates 'November 9-13, 2020', and the 'CONNECTS' logo. The main title is 'LIVE. VIRTUAL. REIMAGINED.' with the 'RPA' logo and 'Reusable Packaging Association' below it. There are buttons for 'Saved to Planner', 'Schedule Meeting', and 'Add Note'. Below the header, there is a navigation menu with options like 'Showcase', 'Live Product Demos', 'Chat with Us', 'About', 'Sustainability', 'Special Promotions', 'Additional Content', 'Product Categories', 'Vertical Markets', and 'More'. The main content area is a form for creating a showcase profile, with a '1 of 8' indicator. The form includes a text input field for 'Company or Product Name' and two large text areas for 'Your company's product image, logo, or video (up to 5 min)' and 'Your company or product description (up to 3,500 chars)'. At the bottom, there are eight 'Featured Profile' buttons, with the first one highlighted.