



RPA Virtual Showroom & Learning Center at PACK EXPO Connects 2020

Education Session & Showcase Feature Sponsorships

15-minute Live or Pre-Recorded Education Session (7 available)

RPA Learning Center Education Sessions will be held virtually as 15-minute "live demos" in the RPA Showroom (online Pavilion):

- Content can be a live or pre-recorded product demo or presentation/panel discussion on the topic of your choosing
- Sessions will take place in prime time slots, at 11:30am and 12:30pm CST every day from Nov. 9-12 (Mon-Thurs)
- Each session features a live chat function for attendee Q&A and area for relevant digital brochures, spec sheets, etc.
- Both RPA and PMMI will promote sessions; videos of each session will be featured in the **Reusables Library** indefinitely
- Every attendee who adds your session to their show planner, clicks on your session to watch it, or submits a question via chat will be provided to you as a lead

Showcase Featuring Company and Product (8 available)

RPA's Virtual Showroom includes a Showcase section featuring a gallery of eight (8) product or company profiles:

- Profile includes image or video (up to 5 min) and description (up to 3,500 characters) about your company or product
- Each profile will be available in attendee product search function
- Every attendee who adds your profile to their show planner or "favorites" it will be provided to you as a lead
- RPA will promote your profile via social media before and during the event

Sponsorship pricing:

\$1,250 per Education Session

\$750 per Showcase Feature

View our online schedule for updated session availability

Check availability

To reserve your sponsorship, contact Tim Debus:

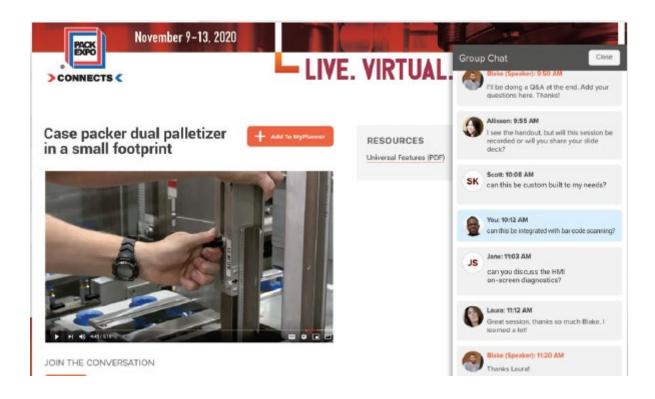
tdebus@reusables.org (813) 358-5327







15-minute Live or Pre-Recorded Education Session



Product or Company Showcase

November 9-13, 2020	
REUSABLE PACKAGING Association State and the Reusable Packaging Association Association	
Showcase Live Product Demos Chat with Us About Sustainability Special Promotion 1 of 8	Additional Content Product Categories Vertical Markets More
Your company's product image, logo, or video (up to 5 min)	Your company or product description (up to 3,500 chars)
Featured Profile 1 Featured Profile 2 Seatured Profile 2 Seatured Profile 4	eatured Featured Featured Profile Profile Profile 5 6 7 8