



November 8–11, 2020
McCormick Place
Chicago, Illinois USA

The Reusable Packaging Learning Center at PACK EXPO International 2020

Education Session & Video Package



20-Minute Presentation in the Sustainability Theater

Each 20-minute session will take place on the show floor in the RPA Learning Center during peak show hours: Monday and Tuesday, November 9-10, from 10:00 am to 4:30 pm.

Session formats include presentations, interviews, panels discussions, case studies, or product demos.



Professionally-produced Branded Video

70% of B2B marketers say video is the most effective lead generator in their toolkit, and 59% of B2B decision-makers prefer video over text! Sponsors will receive a professionally recorded and edited video of your session, complete with your logo, to enhance your digital marketing efforts.

Watch last year's sessions on the [RPA YouTube channel](#) or on the [Video page](#) of our website, Reusables.org.



Pre-show and On-site Promotion

Both the RPA and PMMI will promote your session via their respective websites and social media, before, during, and after the show, to ensure maximum exposure for your company, session, and content.

Sponsorship pricing:

\$2,500 per session

View our online schedule
for updated session
availability

[Check availability](#)

To reserve your session,
contact Tim Debus:

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(813) 358-5327

