



## Reusable Transport Packaging: State of the Industry Report 2020

### About the 2020 Report

The Reusable Packaging Association's inaugural *State of the Reusable Packaging Industry Report* is the first comprehensive analysis of the reusable transport packaging (RTP) industry. The 36-page report is informed in part by anonymous insights from a broad audience of industry experts, including:

- *Users* of reusable packaging (retailers, wholesalers, manufacturers, processors, growers, distribution and logistics providers, and government agencies)
- *Manufacturers and poolers* of reusable packaging (pallets, containers, crates, totes, IBCs, drums, tanks, dunnage, racks, carts, dollies, and cargo protection)
- *Suppliers / service providers* to reusable packaging systems (washing & sanitizing equipment and services, sort and return services, asset repair, technology equipment and services, raw materials, engineering & design, and transportation & logistics)

### Report Contents

- RTP Global Market Size & Segmentation
- Analysis of RTP Market Demand Factors (Government Regulation, Public Concern for the Environment, Automation, Labor Availability, Economic Factors, Raw Material Availability, and Transportation)
- 2020 State of the Reusable Packaging Industry Survey Results
  - Demand for reusable transport packaging products & pooling services, prior 12 months (by Material Type, Market Vertical, and Product Type)
  - Demand for industry service providers, prior 12 months
  - Expected demand for reusable transport packaging products & pooling services, next 12 months (by Material Type, Market Vertical, and Product Type)
  - Expected demand for industry service provider, next 12 months
- References

The 2020 *Reusable Transport Packaging: State of the Industry Report* is now available on the RPA website, [reusables.org](https://www.reusables.org)

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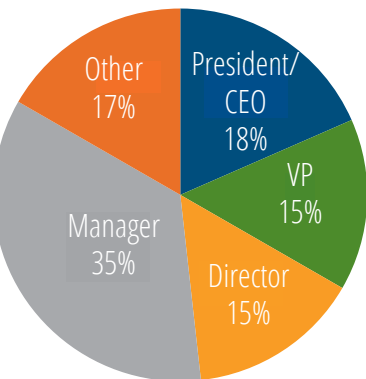
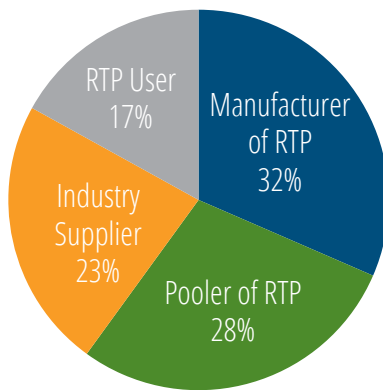
# Reusable Transport Packaging: State of the Industry Report

## Executive Summary

### 2020 Reusable Packaging Industry Survey

The first *State of the Reusable Packaging Industry* Survey was conducted between February 10 and March 13, 2020 by the RPA. The survey's intent was to gather insights into recent reusable transport packaging (RTP) industry performance as well as expert predictions for the future growth of the industry and the trends and market forces that will shape this growth.

#### Respondents' Role in the RTP Industry



#### Respondents' Role in Their Organization

**66%**

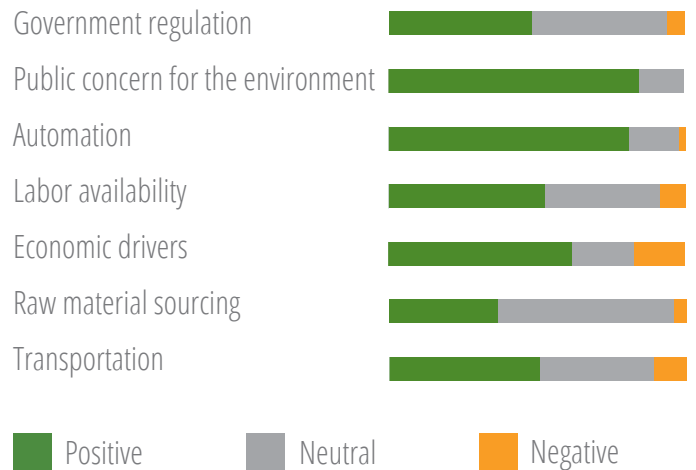
of survey respondents said demand for RTP products & services increased in the past 12 months.

**85%**

of survey respondents expect demand for RTP products & services to increase in the next 12 months.

### Factors Impacting Demand for RTP

Survey respondents were asked how each of seven factors would impact demand for their company's RTP or related services.



### RTP Global Market Size & Segmentation

In 2020, the global packaging market reached an estimated \$950 billion in value. Approximately \$200 billion of this is considered "transport" or "transit" packaging, of which roughly half meet the Reusable Packaging Association's criteria for "reusable" packaging. Together, these products comprise the \$100 billion RTP market. For detailed sizing, segmentation, and sources, see the full report.

