



## Sustainability Theater at MODEX 2020

### Education Session & Video Package



#### 45-Minute Presentation in the Sustainability Theater

Each 45-minute session will take place on the show floor in the Sustainability Theater during peak show hours: Monday and Tuesday, March 9-10 from 10:30 am and 4:15 pm.

Session formats include presentations, interviews, panels discussions, case studies, or product demos. Monday's program theme is Zero Waste Supply Chain and Tuesday's theme is Reusable Packaging Technologies.



#### Professionally-produced Branded Video

70% of B2B marketers say video is the most effective lead generator in their toolkit, and 59% of B2B decision-makers prefer video over text! Sponsors will receive a professionally recorded and edited video of your session, complete with your logo, to enhance your digital marketing efforts.



#### Pre-show and On-site Promotion

Both the RPA and MHIA will promote your session via their respective websites and social media, before, during, and after the show, to ensure maximum exposure for your company, session, and content.

Sponsorship pricing:

**\$2,500** per session

View our online schedule  
for updated session  
availability

[Check availability](#)

To reserve your session,  
contact Tim Debus:

[tdebus@reusables.org](mailto:tdebus@reusables.org)

(813) 358-5327

